The Value Embodiment and Realization of Art Education Function in Modern Society under the Background of Internet

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Abstract. With the development and application of "Internet +", intelligent technology has been widely and deeply integrated into various fields, and has become an important driving force for social development. Under the background of the new Internet, art education and communication have formed a new form of "online and offline". Under the modern social scene, in order to give full play to the function of art education, we need to take the new social scene as the foundation, and reflect the value of the function of art education in modern society, put forward the concrete realization path of the function of art education.

Keywords: Internet background; art education function; modern society; value embodiment; realization strategy.

Art itself is a special form of social history, and the creation of art is a more abstract spiritual creation, so art works have unique aesthetic value. Art as a humanistic method and method can attract people to be noble. Art production is to satisfy people's aesthetic needs by creating art works with aesthetic value. Art embodies the aesthetic consciousness of human beings, condenses people's aesthetic relations to the real world, uses the means of the Internet to give full play to the function of art, and carries out art education and art communication, is necessary for the development of society and the individual.

1 Under the background of the Internet, the function of art education in the value of modern society

The question which the internet produces needs us to use the internet thought to crack, needs us to carry on an internet time thought revolution. In a sense, the most important thing the internet has brought to our times is growth. The internet liberates all kinds of things from their fait accompli, fixity, isolation and temporality, and enables the essence and value of things to emerge and grow in the time and space of human beings as a whole, the creative potential of the human subject can be expanded and blossomed. And this growth is precisely in the interaction between different things and the boundaries of the expansion and completion. If we want to explore the issue of the artistic boundary in the Internet age, we should first firmly grasp this growth, starting with uncertainty, possibility and creativity, to dialectically understand the external boundary of art from positive and negative aspects. At present, the most important thing is to analyze and deal with the
relationship between four aspects:

One is art and technology. The history of art shows that the change of tools, the renewal of materials and the progress of skills can give birth to a new art form with more vitality. Internet technology has brought about profound changes in the value chain of artistic creation, production, dissemination, appreciation and consumption. On the one hand, modern technology has given new wings to the development of art, making it fly higher and farther. Various forms of network art, digital art, virtual art, fusion art and other full load display the human aesthetic ability, to show us the amazing and attractive aesthetic vision. On the other hand, the pace of artistic technicalization is also quickening obviously. Aesthetic Computing, neuroaesthetics, nano-art and biological art are pressing forward, which makes people feel that art has the possibility to sink into and disappear in technology.

Second, art and media. Art is a kind of spiritual presentation of the subject, and media is the spiritual communication between the subjects. Art not only has its own media attributes, and art only through the media to reach the audience. In the Internet age, the media fusion is accelerating, the media and the art two-way entry and the fusion, unceasingly to the deeper level evolution, the media art characteristic is more and more prominent. All this changes the traditional relationship and boundary between art and media directly or indirectly. In the framework of the Internet, media expansion, art media and media art constantly intensified, so that the independence of art, uniqueness, transcendence threatened.

Third, art and life. Art comes from life, and at the same time it is higher than life. However, the boundary between art and life has been broken in the pre-internet era. The Internet has greatly accelerated the pace of artistic life and artistic life, more and more artistic elements into daily life consumption, more and more life behavior and supplies directly into art. Art can not be separated from life, but it can not be lost in and out of daily life. For the tearing, sticking and mixing of art and life in the Internet age, we need not only to actively construct and stick to the value of art noumenon, but also to be tolerant and patient, strive to maintain a reasonable tension between life and art, to maintain a hierarchical distribution pattern of art.

Fourth, art and the public. The Internet has pushed and integrated the public's artistic demand, artistic creation and artistic consumption into a large platform of the human spirit and has been greatly satisfied, however, the elite's artistic creation, artistic expression, artistic communication and artistic consumption are being eroded, and the distance and boundary between art and the public are being drawn closer and rewritten. The old classic model of production has been transformed by the Internet. As the pace of art merging with the public and the market is accelerating, the influence of consumption-oriented, benefit-oriented and communication-oriented on the development of art is becoming more and more important.

2 The new changes of the function of art education in modern society under the background of Internet

In the process of traditional art communication based on "Internet +", we transfer the traditional art information to the outside through the network media and other new terminals. In this process, the traditional art communication will certainly have the virtualization characteristic to appear. According to the operation rule and the operation rule to carry on the substantial content and the specific code transformation process, has provided the very big space for the traditional art dissemination virtualization. Data becomes an important means of recording, transforming important information, such as words and pictures, into virtual data patterns.
From the perspective of external forms of expression, traditional art communication in the "Internet +" background has a variety of characteristics. The traditional forms of art communication have diversified characteristics, which to a certain extent promotes the rapid improvement of network information technology, with the rapid development of information technology, more and more people have gradually mastered the way of information dissemination and expression. On the basis of the rapid development of the network society, its content should be transmitted outwards through the audio-visual mode. In the Internet Society, the spread and diffusion of traditional art not only let the traditional text, animation and graphics, image and audio, video and other methods to spread out, and will be able to two or more traditional art forms of communication with each other, and finally reach a diversified interactive scientific and effective development of traditional art communication, traditional art communication to improve.

As a medium facing public space, media has become more and more dominant in the connection between ordinary people and traditional art. Since the technical means of communication have various influences on the appreciators, the media are increasingly expressing directly their evaluations of the objects of communication and making these evaluations enter the audience's horizon at the same time. In the face of the coming of the Internet Society, we should avoid superficial preaching and technocracy through comprehensive, systematic and comprehensive education, and continuously deepen the restriction and purification of bad culture, thus strengthens to the foreign culture selective absorption and to the national culture promotion. Through the way of interactive communication of information technology, the original demarcation of the subject of art education communication is blurred, and the way of interactive online makes the EDUCATEE both the acceptor of Network Art, is also the creator and the carrier of network art. Educational process, in short, is the formation of the ideological and moral process of the educated, compared with the teaching process with greater complexity.

As one kind of ideological and moral education environment, the network environment has the spontaneity and permeability to the influence of people's ideological and moral character. The tension between educational philosophy as a theoretical form and educational practice as a practical form provides impetus for the continuous innovation of educational practice. The network art is the human society development enters the high-tech Information Age, in the contemporary art occurs the digital revolution process to form. Network art education is a highly integrated and unified educational process of science and art. It is a process of contradictory development and change of knowledge, emotion, Will and behavior from maladjustment to adaptation, from imbalance to balance. Art is the concentrated embodiment of aesthetic emotion. In the process of art appreciation, psychological factors such as thinking, emotion, feeling, perception, representation, association and imagination are extremely active, therefore, art education plays an important role in the cultivation and improvement of people's emotion.

3 Under the Internet background art educates the function in the modern society the value realization path

With the emergence of digital art, artificial intelligence, experimental art and other art forms, the flexible, interactive and convenient information art forms have made the public more fond of the integration of art and technology, let the art and the public to find a perfect point of convergence, create a perfect visual experience. The popularization of art means to make certain things close to reality, life and people. With the development of our society, the current cultural point of view has gradually turned to the masses. Art, as an important form of cultural expression, promotes the public to feel and enjoy art. At present, the Internet is accepted by the general public as a way to perceive the world and society
through the Internet. Therefore, if the artist's works, connotation, emotion and so on are presented to the public through the Internet, the public will be prevented from being limited by economy, place and time, through the free, quick way you can quickly find their favorite works, from the overall improvement of the public's aesthetic values.

With the development of the Internet, the new development mode of art has become an inevitable subject. Dividing art into "on-line" and "off-line" art has become the New Order of contemporary art. The off-line art mainly comes from the social place, has developed to a relative peak in today, and has the limitation of place, time and so on. Therefore, with the rise of the Internet, its original art form as well as its theoretical characteristics, characteristics, will make contemporary art self-adjustment. Constantly from the social, artistic, cultural and other aspects of the significance of the Internet, the value, the essence of the proposed new understanding. Art follows the pace of the times through the way of the Internet. Only by integrating art with the internet and creating multiple values from it can we go further and further along the rugged and long road, to the state, society, individuals play a certain positive role, so as to improve the national comprehensive cultural literacy, promote the development of social history, promote the all-round development of people.

The integration of disciplines in art education is a necessary way to realize the value of "truth", "beauty" and "goodness" in art education. The aim of art education is to improve the aesthetic and humanistic qualities of students, so more attention should be paid to its value rather than its knowledge and skills, and to the construction of an open, integrated, interactive and complementary art education system, and not just their own kind of art or some kind of art skills. In art education, the level of humanistic accomplishment inevitably leads to the difference of stand, idea and intelligence, and further determines the formation of artistic aesthetic experience with rational thought and strong emotion. At the same time, art education should not only obtain aesthetic experience through art aesthetic and art creation activities, but also reflect the thought and outstanding value transmitted by art works with the thought theory of humanities. The lack of integrity of art education results from the emphasis on art aesthetic practice and the lack of humanistic theory, or the lack of artistic aesthetic practice. Therefore, art education should pay attention to the infiltration and integration of art categories, aesthetics, pedagogy and other disciplines, only in the integration of disciplines in art education, in order to give full play to the aesthetic function of art education and realize the function of "truth-seeking", "beauty-worshipping" and "Goodness-seeking" in art education.

"discipline-based" art education model is to build a cross-disciplinary integration of the art education system. It is based on the integration of four humanities: Art Creation, art history, art criticism and aesthetics, in which art creation gives students a direct experience of empathy, integrating the imagination, sensitivity and creativity of art into the process and work of art creation; the history of art urges students to pay attention to the dimensions of the development and evolution of art history, art criticism aims to reveal the theoretical cognition and social function value of art aesthetics and creation activities; A philosophical inquiry into aesthetics guiding students to establish human life and emotional activities. It needs to be emphasized that whether it is aesthetic theory at the general level, or aesthetics of various art categories such as drama aesthetics, film aesthetics, etc., therefore, it is necessary to adapt the aesthetic theory as a discipline to the aesthetic general knowledge as a humanistic general education, and to turn more from the metaphysical philosophical level to the combination level with the artistic practice.

**4 Conclusion**

Art is the unity of image, emotion, reason and life, and art education should be permeated
with such organic elements as emotion, thought, aesthetics and reason. Under the background of "New Liberal Arts", art education should be "human" education rich in humanistic spirit and scientific spirit. Its value is not only aesthetic value, but also cognitive value, moral value and ideal value, in short, that is to let students have the true, beautiful, good cognitive ability and develop the ability to truly and fully realize the art education "true", "beautiful" and "Good" value.

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