

(2) The secondary trunk road is a road leading to the various areas from the central fountain of the scenic spot. It is also a passage for power supply bottles and pedestrians, but the flow of people is diverted at the central fountain, so it is narrower than the main road.



Figure 3. Taiji Lake Kung Fu City theme park road system

3.2.3 The five elements of cognitive map-functional elements of node planning

This design makes a clear plan for important nodes. In the design, the guidance system at the node is mainly set for the identification guiding function, and the iconic graphic symbols are used on the path to attract the tourists' high attention, minus the unnecessary words that the tourists are not willing to read, and the guiding system is used. A more concise symbol to replace, to achieve a high degree of recognition.

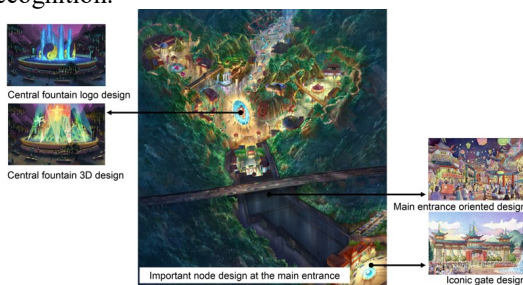


Figure 4. Main entrance important node design

3.2.4 The five elements of cognitive map-design elements of landmark IP

The design of Taiji Lake Kung Fu City Theme Park has a strong logo IP feature. It uses the image of traditional Chinese Kung Fu Wudang to create a theme park with the theme of Wudang Kungfu. And set up Kung Fu landmarks in the park. At the same time pay attention to the details of the treatment, the building's city wall adopts the pattern of ancient red brick and green tiles. The architectural style adopts the style of ancient temples, and the creation of various eaves makes visitors feel like they are in the ancient city of Kung Fu.

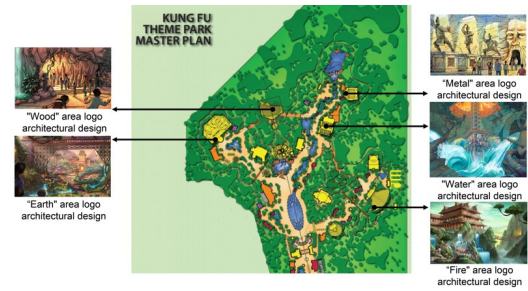


Figure 5. Landmark construction design of Taiji Lake Kung Fu City Theme Park

4. Summary

In the planning of the Taiji Lake Kung Fu City theme park, based on the five elements of the cognitive map, the design analysis of the park, and through the extraction of cultural elements, the key planning and analysis of the internal IP image and guidance system of the theme park. The research on Taiji Lake theme park is still limited. The space guidance system is an important part of the theme park. Its development needs all aspects of support and cooperation to get the best planning plan.

Acknowledgement

This project consists of Scientific and Technological Innovation Service Capacity Building-Scientific Research Base Construction-Eco-environmental Function Promotion Collaborative Innovation Center of Forest and Fruit Industry (2011 Collaborative Innovation Center) (Municipal Level), the project code for 2018 (NO.PXM2018_014207_000024).2018 connotation development quota project - improvement of students' comprehensive quality - students' connotation development project(NO.5056516008/042).This work was supported by grants from the Beijing Municipal Education Commission (CEFF-PXM2018_014207_000024).

References

1. Wang Danni. Theme park guidance system function analysis [J]. design, 2016, (3): 142-143. (2016)
2. Tan Wen di. Huaqiao University campus environmental cognitive map research [D]. Huaqiao University: Wang Zhijun. (2007)
3. Li Juan. Research on the Adaptive Renewal of Outer Space of Historical Blocks Based on Environmental Psychology [D]. Chongqing University: Li Heping. (2011)
4. Liu Jianrong. Say trees in bonsai art [J]. Gansu forestry, 2001, (1). (2001)
5. Hu Jiuji. Research on Landscape Design of Theme Parks - Application of Behavioral Psychology in Landscape Design of Theme Parks [D]. Nanjing Forestry University: Yin Anshi.(2008)