Preface

ICTIS S2B

This issue of Proceedings gathers the papers presented at 2018 the International Conference on Technology, Innovation, Society and Science to Business (ICTIS S2B 2018) held on July 25-26, 2018 in Padang, West Sumatra Indonesia. This special conference is a merger of the 2nd International Conference on Technology, Innovation, Society (ICTIS) and the 15th International Science-to-Business Marketing Conference. Very significant subjects of the future of our societies and economies will be tackled and addressed at the conference and allow the participation from all over the world. ICTIS S2B finally accepted 52 papers after a double blinded peer review process by international reviewers and technical program committee members.

Six keynote speeches were presented from Prof. Thomas Baaken; Dr. Ing Ilham Habibie; Prof. Gideon Maas, Arno Meerman, Arif Musta’in, and Antono Pasha, will be presented during the two-day conference. All the talks were very impressive for the high level of professionalism, and in many cases original ideas and activities have been accomplished or proposed.

The international environment will be a breeding place for great discussions, new connections and inspiring talks. The different conference activities, such as keynote presentations, facilitated expert panels, scientific presentations and practical workshops provide a brought range of new knowledge and creative solutions. Participants will gain new ideas, models, instruments and neat pieces of knowledge and innovation to apply in practice, either as an academic or practitioner. We are also indebted to session chairs, international reviewers, conference secretariat who dedicated to make the conference run smoothly and properly and ensure the proceedings quality. Last but not the least, we should express our thanks to all delegates, who showing the high level of international interest in the subject. It is exactly your participation that make the conference to its success.

The Proceedings provide the permanent record of what were presented. It indicated the state of development at the time of writing of all aspects of this important topic and will be invaluable to all researchers in the field for that reason. We truly believe the participants will find the discussion fruitful, and we hope you enjoy and find your engagement with their ideas valuable in sustaining your own professional development.

Final thanks go to all authors and participants at ICTIS S2B 2018 for helping to make it a successful event.

Yours Sincerely

Conference Organizing Committee
July 24, 2018