

# Allocation strategy for an ambulance base under traffic congestion

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**Abstract.** One of crucial issues for emergency medical service (EMS) is to reduce response time. However, in metropolis city, a traffic congestion is an obstacle for an ambulance to responsively reach at the scene, then patient mortality and disability rates increase. Traffic congestion is considered as a complex spatial-temporal situation. It is often triggered by repeating factors, such as car lane capacity, weather, and unexpected events. Therefore, a real-time traffic condition is required to effectively determine the location of an ambulance. The current ambulance base allocation strategy model considers only demand point, resulting inability to handle high traffic congestion. This paper proposed a covering model based on traffic congestion (using Google map API) to allocate ambulance bases that covering all demand point, while minimizing the number of the ambulance. In addition, our model was applied to the case study of Bangkok EMS.

## 1 Introduction

One of crucial issues for emergency medical service (EMS) in metropolis city is traffic congestion. Especially, the ambulance services are highly affected. Their response time increases leading to the causes of death and disabilities of patients in crisis, which impose severe socio-economic costs across the world. [1]. The main objective of emergency ambulance service is to reach the scene within the effective target time for treatment. Typically, EMS responds to 90% of emergency calls within 8 min [2].

For example, the traffic condition for Bangkok is considered as the second-most congested city in the world, it has 61% congestion level (overall travel time when compared uncongested), which is 64 minutes of extra travel time (TomTom Traffic 2016). Extra travel time of traffic congestion affect to ambulance and survival rate of patients in the scene [3], therefore allocation strategy of ambulance has been affected by this traffic congestion. However, it is impossible to place an ambulance all possible bases. EMS managers and administrators have difficulties of locating a limited number of ambulances to cover all accidents or demands points.

Allocation strategy for ambulance have been studied for over 40 years, mostly called "covering model". Researchers have discussed two major models for the allocation of ambulance bases, such as a location set covering problem (LSCP) [4] and a maximal covering location problem (MCLP) [5], The latter is useful in solving strategic problems, in which the MCLP model lacks the flexibility required to solve operational problems because real-time demands vary spatially,

temporally. For general covering model consider only a demand point covered and a number of ambulances to reduce response time. In practice, traffic congestion, patient conditions, public events, and geographical location of calls/ bases are also important. Specifically, this paper considers a covering model based on real time traffic congestion using information form Google Map API.

This paper is organized as follows: detailed description of traffic information are presented in Section 2. The overview of integrated model with traffic condition is discussed in Section 3. The Bangkok case is discussed in Section 4. The results, conclusion, and future work are in Section 5.

## 2 Traffic Congestion Problem

Traffic congestion is considered as a complex spatial-temporal situation. It is often triggered by repeating factors, such as car lane capacity, weather, and unexpected events (e.g. accidents, lane closures, and public events) [6]. Understanding those factors that cause congestion has become a critical issue in traffic management.

The causes of traffic congestion can be measured by physical and psychological factors. Physical causes measure the traffic volume, speed, and street density [7]. In June 2005 Google officially released their Google Maps Application Programming Interface (API), which enables users to mix Google streamed base data with other spatially referenced material that used Floating Car Data (FCD) or Floating Phone Data (FPD) that using the Global Positioning System (GPS). These data can then

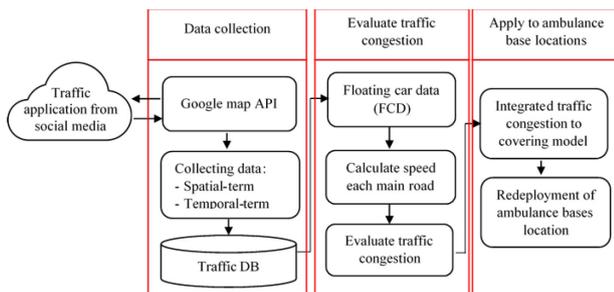
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be served as another applications through the Google map interface.

Therefore, this study bring traffic information (traffic speed) from Google map API with ambulance deployment on allocation strategic (covering model) to determine ambulance location that considering environment of traffic. Moreover, we considering number of ambulance on each bases that reduce response time and satisfied traffic speed in this area.

### 3 Our Proposed Model

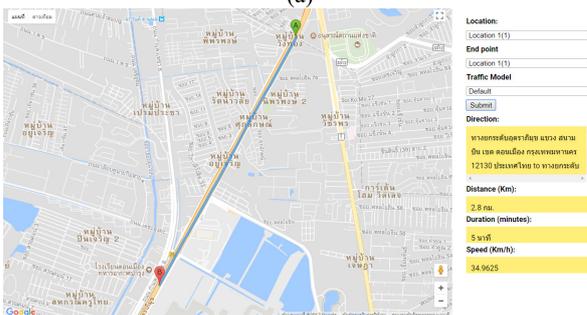
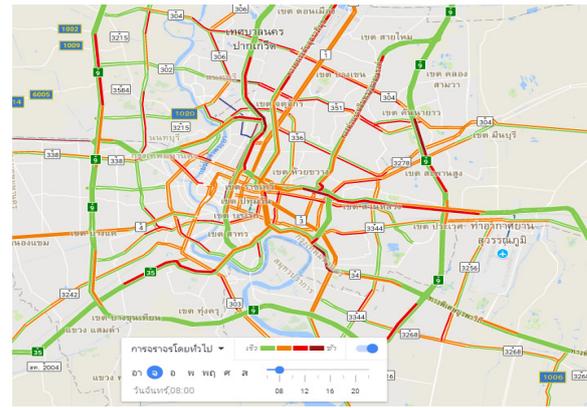
The main purpose of this study was to use traffic information from Google map for the redeployment of the ambulances. An overview of the system in this study is shown in Figure 1. When high the traffic congestion occurs, traffic information and images at the scene shared to social media such as Google map, which publishes traffic information. We used this information to analyze traffic speed in data per unit period by filtering based on spatial-term, and temporal-term using floating phone data (FPD) of Google traffic for calculate traffic speed each main road and evaluate traffic congestion; moreover, we updated the ambulance base locations in next period.



**Fig. 1.** Overview of integrated model of ambulance allocation with traffic condition from Google map.

#### 3.1 Data collection of traffic congestion from Google map

The proposed framework of integrated traffic information for allocating ambulance bases is shown in Figure 1. First of all, we collected a traffic information database from Google map by using Google map API, that publish traffic information to study in this area information, such as main road, and level of traffic congestion (color on road) and average of car speed, that is shown in Figure 2. We then filtered spatial terms and temporal terms from the collected data in assigned area. In assigned area, there are more than one road and each line has a different road length, thus this study use average speed of car on this area to identify traffic condition. After got information, We compute the traffic speed on each area for allocate ambulance base by using the ratio of Traffic speed of road and a number of road in the area.



**Fig. 2.** (a) Google map that show traffic information, which indicate by color on road network. (b) Interface of google map API, which used for collect data of traffic information.

#### 3.2 Mathematical model with traffic condition

We allocate both number of ambulances and base locations by using the covering model. In this study, we consider traffic congestion information into the model by adding a constraint to balance between average car speed and acceptable speed in a location. We named the proposed model as “Traffic Speed of Location Set Covering Problem for Traffic Speed” (LSCP-TS). Our model was under the following assumptions: traffic speed are deterministic, the base locations must be available in advance and all location can be ambulance base.

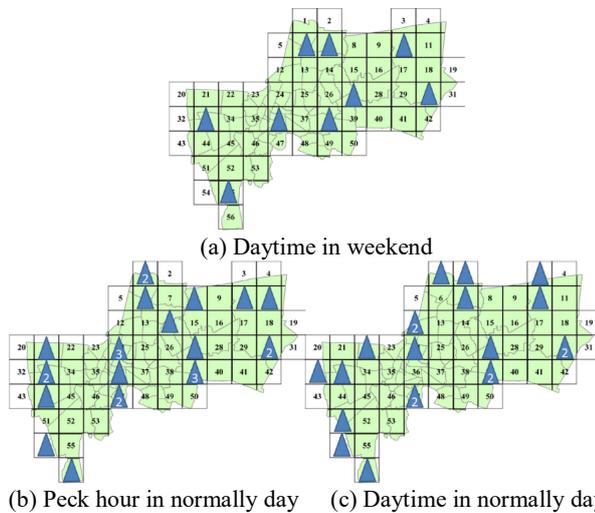
##### 3.2.1 Notation

The model description is given as:

- $V$  = Set of demand points
- $W$  = Set of potential base locations
- $A_{ij}$  = Set of potential base locations that cover demand point  $i$  within the distance standard.
- $i$  = Index of demand points,  $i \in V$
- $j$  = Index of potential base locations,  $j \in W$
- $P$  = Total potential base location
- $C_i$  = Average of speed in location  $i$
- $S_i$  = Acceptable car speed in location  $i$
- $B_j = \begin{cases} 1 & \text{if base location is location - forced } j \\ 0 & \text{otherwise} \end{cases}$
- $x_j = \begin{cases} 1 & \text{if base location is selected at base } j \\ 0 & \text{otherwise} \end{cases}$



and location-forced ( $B_j$ ) is location No 27 for determine ambulance base locations by LSCP-TS model.



**Fig. 4.** Fifty-six areas of Bangkok and average traffic speed 3 types that show traffic problem in Bangkok.

After using the LSCP-TS model, the number of locations was 9 and 9 number of ambulances for daytime in weekend, which we used result as a base line to compare with another results. Two more results, daytime in weekday and peak hour in weekday, the number of locations is 17 bases, but difference location and number of ambulance (21 ambulances and 25 ambulances, respectively) to accept traffic speed, which show in Figure 4. It can be seen that LSCP-TS modal provide ambulance bases for daytime more than those of peak hour, because of a low traffic speed in peak hour so that model must add ambulance base to system. Although LSCP-TS model determine ambulance bases and ambulance vehicles a lot, but it can alleviate the effect of traffic congestion.

## 6 Conclusions and Discussion

In this study, we proposed an integrated framework of traffic condition, LSCP-TS constraints, to update ambulance base locations in response to traffic problem in urban. We explained the application of social media information for evaluate traffic condition, in the context of the EMS, and proposed an allocation model that does not require periodic relocation. We also validated the model by applying it to Bangkok EMS. Result showed that the locations of ambulance bases obtained that difference period from the proposed approach can cater to acceptable traffic speed and minimize the response times of ambulances under traffic conditions.

In future research, the relationship between uncertainty in risk management and the allocation of ambulance bases from social media information, will be considered. In general covering model for ambulance, we used only demand that not enough for ambulance allocation strategy. Therefore, we will focus on additional factors that related with ambulance

management such as population density, disaster area, and public event etc.

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