

ANALYSES the application of multimedia and network technology in College English Teaching

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Abstract. with the development of the times and scientific progress, multimedia and network has been widely used in College English teaching. This paper analyzes the advantages of network and multimedia technology in College English teaching practice, and puts forward that teachers should use network teaching method in College English teaching, to enhance the efficiency of English learning and students' English ability and improve the quality of College English teaching.

Key words: network and multimedia technology; College English teaching; application

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In September 2007, the Ministry of Education issued 《College English curriculum teaching requirements》 (Referred to 《the curriculum requirements》) It is pointed out that universities should make full use of modern information technology, computer and classroom teaching mode to improve teachers -centered single teaching mode. based on modern information technology, especially network technology ,to a certain extent, English teaching and learning can not be limited by time and place. and should walk towards the direction of personalized and autonomous learning. The notice make full use of the necessity and importance of network multimedia teaching. With the rapid development of computer network technology, network technology in College English teaching plays a more and more important role, under the network environment, the use of multimedia network is student-centered, and regard the language skill training as the main content of the English teaching, the combination practicality, knowledge and interest is beneficial to arouse the teachers and students'

'enthusiasm, and reflect leading role of students in the teaching process and the dominant position of the teachers in the teaching process, which is beneficial to enhance the efficiency of English learning and improve the quality of College English teaching.

2 The advantages of network and multimedia in College English teaching

2.1 Network multimedia teaching can stimulate students' interest in learning English, give full play to our imagination

Bruneo once said: "Interest is the best teacher". with the widespread use of the network, now the students are very interested computers, the same as saying: "love me, love my dog," because they like the network best, the students who are not interested in English would like to learn English Online. The visualization of multimedia network English teaching, Interesting and Diversity make the abstract, boring learning content into vivid, interesting, visual, audible dynamic content. Not only arouse the

students' interest in English Learning, provide students with the virtual and real image of the scene, but also create a pleasing to eyes ,ears and heart's English communicative situations, in visual and auditory interleaving of three-dimension space, stimulate student's brain and imagination,according to what they have learned in English, they create and explore.

2.2The teaching of network and multimedia can expand scope of teaching and add to students' knowledge

The network is updated and instantaneous, it can let the students read the English teaching resources such as ESL and EFL conveniently, and read the new ideas, new developments and new trends in various academic fields. British and American newspapers and magazines such as 《the New York times》、《China Daily》、《USA today》 Let the students keep pace with the times, expand learning time and space and enlarge their knowledge.

2.3The teaching of network and multimedia can afford interactive communication platform to the students

With the development of English teaching reform, oral English become more and more important. For students who are from higher vocational colleges,they don't have a good command of English,The base of English is poor.so they are reluctant to speak English in the class. Through usage of multimedia and network ,the students can speak English freely, imitate dialogue and practice virtual session, so that they can build up the fluid flow and musical sense of language,improve English oral expression ability and use English at the same time, in addition to discussion on BBS board (web page) ,Students can also express their opinion, to guarantee to find the object of the communicate in English between students and teachers as well as among students at any time, They can discuss oral English and written communication, in order to provide the corpus resources and interactive platform for students and teachers.

3 The application of multimedia and network technology in College English Teaching

The Multimedia and network technology utilized in College English teaching is a kind of multimedia information which provides the advanced teaching means. The network multimedia teaching refers to a kind of teaching activity which can make use of multimedia information. Network..computer to comprehensively deal with and control some multimedia information such as animation, audio,text .symbols, and video etc .it also carry on the organic combination between the multimedia and network in accordance with the requirements for teaching so as to form a reasonable teaching structure and and appear on the screen, then complete a series of human-computer interactive operations.to make the students study in optimizing the learning environment .More and more people agree with the advantage of the network multimedia in college English teaching As a college English teacher ,we should take advantage of the new concept and the development view, to explore the integration of multimedia and network teaching,research the new method about the Network and multimedia applied in college English teaching, make it give full play to its advantages ,to promote the teaching reform process,Now we will talk about practical application of network and multimedia in college English the teaching :

3.1 The use of multimedia and network in classroom enrich learning resources

One of advantage of network and multimedia applied in teaching is rich in resources, information on the Internet is an inexhaustible source of "information ocean", it can be a steady stream of enriching the students' and Teachers' knowledge ,In the classroom, teachers search the related information,find links related to the theme of the textbooks of each unit cultural background knowledge through the network ,such as pictures, audio and video processing, tab ,according to the teaching contents, teachers work out the course-ware, make the corresponding PPT, display in the student's field of vision vividly ,to provide students with relevant to the theme of the unit of cultural knowledge and the latest developments, in order to cultivate students' cultural awareness, thus it can have the students accumulate to enrich them cultural knowledge, form objective, open cultural viewpoint from the point to the surface day by

day .It also make the teaching contents become rich and vivid, stimulate students' interest, enhance the memory effect. Especially the master of lexical phrases and accumulation has been considered by many students as a dull, difficult process, In the explanation of the words and phrases in the text ,the network and multimedia used in teaching let students see the explanation When they click on the words and phrases which can appear before the example simple text interpretation and related pictures, The use of multimedia and network in classroom Intuitive reflects its significance and lets students think of how to Use the words or phrases scenario, guide the student to look at the picture to make a sentence .and then Presents a detailed explanation and example for students to test the output corpus including collocation rules and words.In this way, it can not only stimulate students actively to participate in the output of the sexual activity and self examination process in making sentence according to the pictures, but also enriches rendering method, reduces students' boredom so as to give the students feel more intuitive, therefore it improves the students' interest of learning lexical phrases, understanding level and application ability, farther more optimizes teaching contents in the classroom, and enhance the teaching effect as well.

3.2 The use of multimedia and network build up open communication platform online after class

The application of multimedia and network technology in College English Teaching is the most advanced means of modern educational technology, The English level of students in higher vocational has a certain foundation, but the English level of students is different. In order to stimulate students' interest in learning English ,develop their ability to learn English, cultivate good habits of learning English, in addition to the daily teaching, the teacher in the class can also make full use of campus the network and multimedia to teach students in school. Such as the multimedia and network assisted with computer Instruction opened BBS. in this forum, At the same time students can make use of their spare time to prepare their studying contents in multimedia and network computer room fully , or in dormitory where they can exchange in Chinese and English ,They can speak with fervour and assurance in the English BBS,Teachers may design some

topics in advance that students are concerned about current affairs and campus life, students can fully express their views in the preparation,Teachers show respect, care, appreciation and affirmation and encouragement for the students in words and attitudes, Help them to build confidence, to establish an equal and harmonious relationship between teachers and students, democratic cooperation. In the BBS forum, students can talk freely in condition that they can conceal their identity. They think themselves safely . Students and teachers can also ask some questions and send emails by one-to-one or one-to-many; teachers must promptly respond to student by email, treat every communication with the students seriously, put forward to the constructive suggestions as much as possible,,and do a good job of coordination. So all express their views, many questions are open for discussion of the individual learning subject ,teachers will unite separate studying subject into a group fully interactive to construct harmonious platform.

3.3 The application of multimedia and network technology in the procession of College English Teaching management can cultivate students' ability of autonomous learning

The teaching management Online can mainly provide for the functions of learning process and basic information which used to manage class ,monitor the learning process and give feedback function to teachers ,according to assignments online or on BBS, In the procession of teaching management,teachers make the corresponding PPT associated with the teaching contents to hang on the Internet, Set the corresponding problem sets that can test studying effect when students are active to join in learning and finish the exercise on the Internet. After Students who complete submit permission correctly can enter the unit standard like the game stage mode to control the learning process ,teachers can view and modify the class basic information,Such as members, members of the account and password, class, etc, The teacher may arrange exercises outside of the online homework and test; only in this way ,teacher can monitor the students' learning, view the members' record each member in each unit,including learning time, answers in all operation and accuracy and the situation of set of exercises. According to the management of Internet on

BBS, teacher also can delete some speech on BBS , or make a post top, Generally they cannot change the structure of the BBS or increase or decrease contents in columns, In order to improve the students' ability of analyzing quickly and judging the problems involved in reading comprehension after accepting the language, teachers should design the corresponding the corresponding comprehension, vocabulary, translation online and so on. At first ,teacher consider to set a time limit, When time is up to date, exercises disappear automatically ,students who participate in the teaching have a feeling of pressing challenges at the beginning, In the whole teaching process, We develop the students' individuality and cultivate students' autonomous learning ability as well.

4 Conclusion

In a word, The essence of multimedia and network technology is to share resources on the internet, As a saying:"Everyone is equal before the network", everyone can enjoy powerful features and rich resources which was brought by the network . The integration of modern network and Multimedia together with English teaching

is an unstoppable reforming trend . All of us make full use of multimedia and network applied in teaching larger and more effective to construct an open, interactive, personalized, autonomy of college English multimedia teaching platform, we also make English teaching become scientific, practical, informative, interesting, toward the healthy, rapid and coordinated development.

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